

August 21, 1995

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RECEIVED

AUG 2 4 1995

Commissioner Andrew Barrett Federal Communications Commission 1919 M Street N.W. Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Re: MM Docket No 93-48
Proposed Rule Making
Children's Television Act

## Dear Commissioner Barrett:

I am a broadcaster by profession and a parent of five and grand parent of two by elective, so I deal with children's issues with experience from both perspectives.

Broadcasters have significantly increased children's educational and informational programming on TV as a result of the Children's Television Act and current FCC rules. This increase is both quantitative and qualitative. And the improvement continues.

We DO understand the current definitions of educational and informational programming and are working hard to meet or exceed them. We do NOT need rules which impose numerical "quotas". We do NOT need "tightening" of the definitions. Broadcasters are both responsible and responsive to improving our children's programming under the current Act and with the unquantified obligation in the current rules.

I ask that you strongly oppose any change that will impose numerical "quotas" for children's educational and informational programming on our stations!.

I ask that you strongly oppose changing current definitions of that programming!

Sincerely,

Jere L. Piau

President and General Manager

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AUG 2 4 1995

OFFICE UF STORETARY

**Duane Lammers** Vice President and General Manager

Re: MM Docket No. 93-48

WHTM-TV, Inc. FEDERAL COMMUNICATIONS COMMISSION Harrisburg, PA 17110 3235 Hoffman Street (717) 238-0962 (717) 236-5764 FAX

August 18, 1995

Commissioner Andrew Barrett Federal Communications Commission 1919 M St., NW Washington, DC 20554

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**Dear Commissioner Barrett:** 

WHTM-TV respectfully files the following letter in opposition to any proposed changes to the existing Children's Television Act.

Our station broadcasts many programs, and conducts many activities which exceed the spirit of the current rules. We believe our actions, as well as the actions of fellow broadcasters, has had a significant impact on children's lives. As examples we submit:

- 1. WHTM broadcasts 2 hours per week of purely educational programming, including Feed Your Mind, What's Up Network, Nick News, and the weekly ABC Network Children's **Special.** In addition, we broadcast monthly afternoon specials from 4-5pm.
- 2. WHTM promotes the educational programming of our local PBS affiliate, WITF, with a guaranteed promotional schedule.
- 3. WHTM produces weekly **News 101** news segments, produced by teenagers from local high schools.
- 4. WHTM produces a weekly Class Act Teacher news segment, which highlights the outstanding contributions of area teachers.
- 5. WHTM fully funds the Class Act Honor Card, which rewards students who achieve excellence in school with a card good for discounts and special offers at area merchants.
- 6. WHTM will launch this Fall, a Weather Network, which provides area schools with working weather stations.
- 7. WHTM is launching a station campaign titled Success By Six, with our local United Way. This campaign will strive to better prepare preschool age children for the challenges they will face in the future.

CENTRAL PENNSYLVANIA'S NEWS TEAM



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The free market system works, when it is motivated by the right goals. Government sanctioned quotas are not necessary to guide our industry to do great things for children. They are our future, as much as yours.

I strongly urge you to maintain the current rules and guidelines established in the Children's Television Act, and reject the notion that quotas will accomplish more than creative free enterprise.

Sincerely,

**Duane Lammers** 

Vice President & General Manager

August 22, 1995

CENTRAIN

Secretary
Federal Communications Commission
1919 M Street, NW.
Washington, DC 20554

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RE: *MM DOCKET NO. 93-48* 

Dear Secretary:

WESH-TV has complied with both the letter and the spirit of The Children's Television Act. We have increased both the quantity and quality of our programming aimed at children. We understand the current definition of "educational and informational children's programming" --- this needs no change.

The rules are working. No new rules are needed.

Thank you.

Sincerely,

Jeffrey H. Lee

JHL/lb

cc: Chairman Reed Hundt

Commissioner James Quello Commissioner Andrew Barrett Commissioner Susan Ness

Commissioner Rachelle Chong

NAB

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AUG 2 4 1995

From:

TONI SIMS <acxts@trex.oscs.montana.edu>

To:

A16.A16(93-48)

Date:

8/24/95 1:29pm

FEDERAL COMMUNICATIONS COMMISSION

OFFICE OF SECRETARY

Subject:

Children's Television Act

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PLEASE vote to implement the proposals to toughen regulation and enforcement of the Children's Television Act. I am the mother of 2 children, and it often becomes a real struggle to monitor all the tv that they and the context.

Absolutely inappropriate programs are aired during all waking hours that are children are up.

If you on the committee have children/grandchildren/nieces

& nephews, think of what they are exposed to on TV...you must know, deep in your hearts, that many (or most) of the programming is extremely inappropriate. I cringe realizing what is available to view.

Please make a moral commitment to vote for the proposal.

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AUG 2 4 1995

From:

NAME ANDREA <zfs2005%maia.dnet@terra.oscs.montana.edu>

To: Date: A16.A16(93-48)

Subject:

8/24/95 3:03pm MM DOCKET 93-48 DOCKET FILE COPY ORIGINAL

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Regarding the Children's Television Act, please do something! It seems that for the ratings to stay on top the networks keep trying to top each other with more and more violence, and sex. Where will it stop? More and more children are left with the television as the babysitter, what they see is what they learn to believe is the way life should be. Even in our small community

(pop.7,000) two kindergarten children came to school with a knife to kill the teacher. If these rules are already in place encforce them. Corporations and stockholders need to stop with the dollar and think about the future.

I realize that you can not stop the world from revolving and violence is part of the world. But an idea only needs to start with one, and if that one stops from kiling another than you have saved two.

Thank you for your time.

Andrea Domke zfs2005@msu.oscs.montana.edu

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